



PRESENTATION

# HO GUOM PROFILE



[www.hoguomgroup.com](http://www.hoguomgroup.com)



HO GUOM PLAZA



# 5

## Main sector



Garment manufacture



Real estate



HO GUOM  
GREEN FOODS

High-tech agriculture

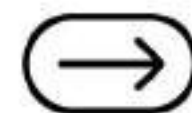


TRUNG VUONG  
UNIVERSITY

University



Information technology







# Garment

1992

- Ho Guom Group Joint Stock Company had been established and start from the old company name: Truong Dinh Garment Fashion Enterprise
- With very small building of 600m2, 120 machines, 220 workers and worked 2 shifts per day.

1995

- Mrs Ninh Thi Ty - Our President now took over that old factory and change the name to Ho Guom Garment Company

1999

- When our Government carry out equization, our company was the one of the first company in garment field in the north of Viet Nam become joint stock company, and we change to Ho Guom Garment Joint Stock Company.
- And start from this time, each year we opened 1 new factory and now we had totally 12 factories located in province in the North of Viet Nam with 4000 workers.



# GARMIENT

## Before equitisation

1999

- Land 1,000m<sup>2</sup>
- 1 factory
- 6 sewing lines
- 120 machines
- 220 workers
- 500,000 pcs/year
- 700,000 usd/year

We doing the equitisation now.  
We have on hand

Now

- Land 283,000m<sup>2</sup>
- 12 factory
- 62 sewing lines
- 3,500 machines
- 3,400 workers
- 15,000,000 pcs/year
- 26,000,000 usd/year





# HUNG YEN Branch



- Factory no.2
- Land: 32,000 m<sup>2</sup>
- 3,456m<sup>2</sup> x2 buildings
- 5 sewing lines
- 300 workers
- 1,500, 000 pcs per year
- 2,000,000 usd per year
- Products: woven - Jacket, blazer , Pants



# HANAM

## Branch

- Open 2009
- Factory no. 3
- Land 24,000 m<sup>2</sup>
- Building: 3456 m<sup>2</sup>
- 3 sewing lines
- 200 workers
- 1,500,000 pcs per year
- 2,500.000 usd per year
- Product: jacket, blazer, shirts, trench coat





# HAI PHONG Branch

- Open 2003
- Factory no. 5
- Land 51,000 m<sup>2</sup>
- 3,456 m<sup>2</sup>
- 3 sewing lines
- 200 workers
- 1,500,000 pcs per year
- 2,000,000 usd per year
- Product: Blazer, Coat, pants





# THAI BINH Branch



- Open 2009
- Factory no. 6
- Land 24,000 m<sup>2</sup>
- Building: 3456 m<sup>2</sup>
- 3 sewing lines
- 200 workers
- 1,500,000 pcs per year
- 2,500.000 usd per year
- Product: jacket, blazer, shirts





# HATAY Branch

- Open 2007
- Factory no.7
- Land: 32,000 m<sup>2</sup>
- Building: 7,000 m<sup>2</sup>
- 3 sewing lines
- 200 workers
- 1,500,000 pcs per year
- 2,000,000 usd per year
- Product: Jacket and Blazer



# THANH HOA

## Branches

- Open 2009
- Factory no. 8,9,10
- Land 72,000 m<sup>2</sup>
- Building: 3456 m<sup>2</sup>
- 35 sewing lines
- 1500 workers
- 4,500,000 pcs per year
- 7,500.000 usd per year
- Product: JKT, pant, shirt, blazer, skirt, dress, swimshort, knitted item (polo shirt, T-shirt- short...), trench coat, suit..





# HOA BINH

## Branches

- Factory no. 11,12
- Land 48,000 m<sup>2</sup>
- Building: 3456 m<sup>2</sup>
- 10 sewing lines
- 800 workers
- 3,000,000 pcs per year
- 7,500.000 usd per year
- Product: pant & shirt





# MAIN PRODUCT



- Jacket ( seam sealing, down, padding , fuction , poly fill or 1-2 layer jacket) , Pants, skirt, Blouse, tank top, Jeans, Shirt, T-shirt, Polo-shirt, Blazer, Scooter, Jumper, Overall, Dress, Trousers, Men suit, Swimming short, work wear, Uniform...
- Other products : Jumpsuit, Ski-wear





# LABORATORY





# QUILTING AND POLY FILL AREA





# PRODUCTION AREA

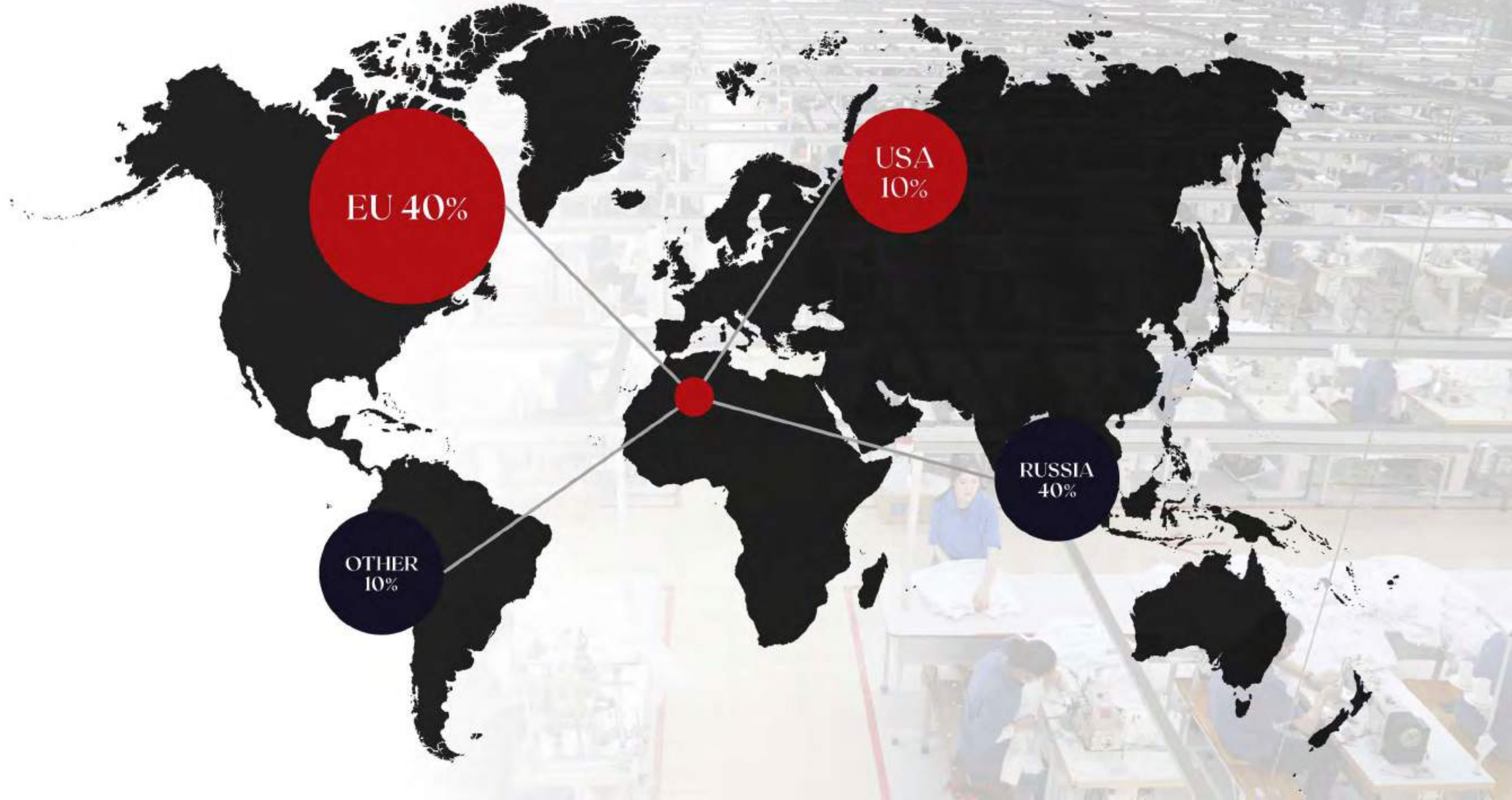








# MAIN EXPORT MARKET





# TERM OF WORKING



40%

**CMPT**



60%

**FOB**



# BRANDS

**GEOX**



**FILA**



**ROYAL ROBBINS**



**DEMIX**



**IARE  
DOU  
TE**

**FINN FLARE**

**ZARINA**

**ZARA**



**JONES  
NEW YORK**

**STUDIO  
+ WORKS**

**MANGO**

**KARL  
LAGERFELD**

**JULES**





# APPROVED FACTORY FOR



. BSCI

. PVH



. RDS

. INDITEX

INDITEX



. WRAP

. GRS



. ICS

. SEDEX

Sedex



# CONTACT US

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# Thank You!

FOR YOUR ATTENTION

[www.hoguoimgroup.com](http://www.hoguoimgroup.com)