



INTERNATIONAL  
**BEE-TOGETHER.com**

OUTSOURCING BUSINESS PLATFORM

TWO STREAMS ARE UNITED!

**NOVEMBER,  
12-14  
2024**

RUSSIA AND THE CIS +  
INTERNATIONAL PRODUCTION



Radisson Slavyanskaya, pl. Europe, 2, Moscow





# Who visits the exhibition?

More than **2500** visitors take part in B2B meetings

The visitors of the business platform are: large Russian retailers, international brands, private labels, designers and clothing manufacturers from Russia, who are interested in production in various segments — from mass-market to premium, from underwear and socks to coats, jackets and hats.





# Who can become an exhibitor?

Any factory, which has free capacities and is ready to accept orders for various product groups:

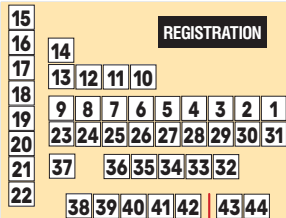
- Women's, men's, children's clothing
- Sportswear
- Outerwear
- Leather and fur products
- Underwear and hosiery products
- Accessories
- Fabric and fitting manufactures
- Design bureaus
- Transport and logistics companies
- IT / consulting companies.



Each season more than **200 factories** from Russia and other countries come to Moscow for individual B2B meetings with potential clients.

# HALL LAYOUT

**ART GALLERY  
SALON FABRICS AND  
ACCESSORIES MANUFACTURERS**

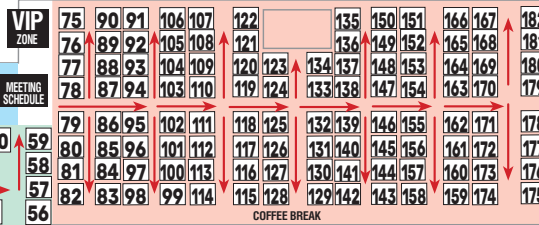


**ART GALLERY  
EXPOZONE**

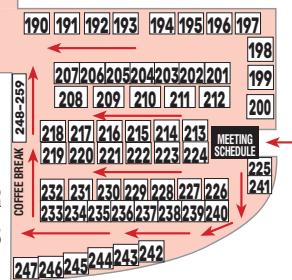


**ART GALLERY  
SALON SMALL SERIES  
MANUFACTURERS**

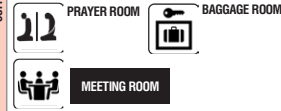
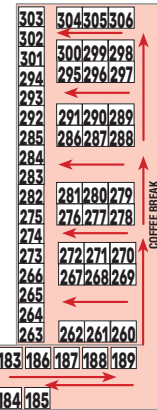
**COMPOSERS' ROOMS  
LARGE SERIES MANUFACTURERS**



**FOYER  
LARGE SERIES MANUFACTURERS**



**WRITERS' ROOMS  
LARGE SERIES MANUFACTURERS**



# SALON LARGE SERIES MANUFACTURERS

## What is included in the price?

- Placement of the company profile on the official website **www.BEE-TOGETHER.ru**;
- Placement of **1 page** in a special issue of the magazine **PROfashion Outsourcing** (including photos of samples, logo, terms of cooperation and contacts);
- Posting information about the factory in social media of the business-platform **BEE-TOGETHER.ru**, **PROfashion magazine**;
- The work of the **call center** on arranging individual meetings;
- **Lunch** for 2 representatives of the company;
- A permanent line of **coffee breaks**;
- **Photo and video report** with comments from factory representatives (optional);
- **Working space** (5 sq.m.), 1 table, 4 chairs;  
1 unit of demonstration equipment to choose from:
  - Rail (length 120-200 cm \* width 60 cm \* height 120-190 cm), a set of hangers (20 pieces)
  - Floor stand for hats (height 180 cm \* length 50 cm)
  - Shelving (width 77 cm\* depth 33 cm\* height 174 cm, 4 shelves)
  - Mesh with hooks (length 120 cm \* height 170 cm).

**THE NUMBER OF BOOTHS IS LIMITED!**



INTERNATIONAL  
**BEE-TOGETHER.COM**  
OUTSOURCING BUSINESS PLATFORM

**COST:  
6500 USD**

### ADDITIONAL OPTIONS:

- Graphic banner/video (max 20 sec.) on 10 video displays. 16 times per day (FHD 1920\*1080pxl) 110 USD.
- Translator: 180 USD per day.
- Placement of the second unit of demonstration equipment (own or from the organizer to choose form): 110 USD.
- Placement of the third unit of demonstration equipment (own or from the organizer to choose form): 800 USD.
- Additional lunch: 35 USD per person per day.

### IT IS PROHIBITED TO PLACE IN THE WORKING SPACE

- More than 3 pieces of demonstration equipment
- **MANNEQUINS**
- **ROLL-UPPS**
- Video plasmas
- Sound equipment
- Teapots / coolers



SALON

# FABRICS AND ACCESSORIES MANUFACTURERS

## What is included in the price?

- Placement of the company profile on the official website **www.BEE-TOGETHER.ru**;
  - **Placement of 1/2 page** in a special issue of the magazine **PROfashion Outsourcing** (including photos of samples, logo, terms of cooperation and contacts);
  - **Lunch** for 2 representatives of the company;
  - A permanent line of **coffee breaks**;
  - **Photo and video report** with comments from factory representatives (optional);
    - **Working space** (5 sq.m.), 1 table, 4 chairs;
- 1 unit of demonstration equipment to choose from:
- Rail (length 120-200 cm \* width 60 cm \* height 120-190 cm), a set of hangers (20 pieces);
  - Shelving (width 77 cm \* depth 33 cm \* height 174 cm, 4 shelves).



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**COST:**  
**5000 USD**

### ADDITIONAL OPTIONS:

- Graphic banner/video (max 20 sec.) on 10 video displays. 16 times per day (FHD 1920\*1080pxl) 110 USD.
- Translator: 180 USD per day.
- Placement of the second unit of demonstration equipment (own or from the organizer to choose form): 110 USD.
- Additional lunch: 35 USD per person per day.

### IT IS PROHIBITED TO PLACE IN THE WORKING SPACE

- More than 2 pieces of demonstration equipment
- **MANNEQUINS**
- **ROLL-UPPS**
- Video plasmas
- Sound equipment
- Teapots / coolers

**THE NUMBER OF BOOTHS IS LIMITED!**

## WHAT IS INCLUDED IN THE PRICE?

- Placement of the company logo on the official website [www.BEE-TOGETHER.ru](http://www.BEE-TOGETHER.ru) in the Partners section;
- **Placement of 1/2 advertorial** page in a special issue of the magazine **PROfashion Outsourcing** (including photos of samples, logo, terms of cooperation and contacts);
- **Lunch** for 2 representatives of the company;
- A permanent line of **coffee breaks**;
- **Photo and video** report with comments from factory representatives (optional);
- **Working** space: stand with logo, 1 chair.

**THE NUMBER OF BOOTHS IS LIMITED!**



**COST:  
3200 USD**



### **ADDITIONAL OPTIONS:**

- Graphic banner/video (max 20 sec.) on 10 video displays. 16 times per day (FHD 1920\*1080pxl) – 110 USD.
- Translator: 180 USD per day.
- Additional lunch: 35 USD per person per day.

### **IT IS PROHIBITED TO PLACE IN THE WORKING SPACE**

- **MANNEQUINS**
- **ROLL-UPPS**
- Sound equipment
- Teapots / coolers



# BEE-TOGETHER is the shortest path from a contact to a contract

## Exhibitors' reviews

**Karatash Nurullah, ZND Jeans (Turkey):**

«We are participating in BEE-TOGETHER.ru for the fourth time and here we used to meet Russian customers and gradually continue our cooperation with progress. BEE-TOGETHER.ru is a very cool platform for new business partnerships. We'll definitely come again!»

**Shen Gongcan, NKM Holdings Ltd (China):**

«We are participating in the exhibition for the first time, but we have been working with Russian customers for a long period, for example, with Melon Fashion Group. Now the task is to attract even more partners from Russia. Large Russian brands come to us because we have design offices in Europe.»

**Kevin Shah, Seven Seas Enterprise (India):**

«We produce clothes for women, men and children, as well as clothes for home and sleep. We constantly work with several Russian customers since 2003. They appreciate the quality of our products. We came to find new clients, build more business and trade relations with Russia and are aimed at long-term cooperation with Russian companies.»

**Nader Bahraoui, Texpro Corp (Tunisia):**

«We came to BEE-TOGETHER.ru to study the market and understand what Russian customers want. We saw interest in our services from large brands, because we provide high quality products from European fabrics and with sophisticated design. I am very satisfied with our first time and for sure I will come again next session.»

## Visitors' reviews

**Yulia Petrova, retailer Melon Fashion Group:**

«We visit BEE-TOGETHER.ru every year. During past time our company has found many contractors here and now is working with them successfully. We really like this exhibition – it demonstrates real growth with more and more new manufacturers each year.»

**Irina Karpova, Urbantiger fashion brand:**

«The highest level of organization, everything is easy to understand and comfortable... The suppliers are represented in different price segments, deal with various minimum orders and are ready to cooperate. Here you can find a partner for both a large brand and a private entrepreneur.»

**Victoria Andreyanova, fashion designer:**

«It's great that there is such an exhibition where we can make an appointment with potential partners. I'd like to thank the organizers for listening to our requests, accepting applications and even recommending certain manufacturers that meet our needs.»

**Polina Lukyanchenko, Sent Sofi:**

«Such a wide selection of factories makes it possible to find the ideal production... Very convenient navigation by country and category as well as the separate location of large-scale and small-scale factories allows you to quickly find what you need. If we usually look for one workshop with free capacity for at least two months, here we can assemble a pool of new factories in two days.»



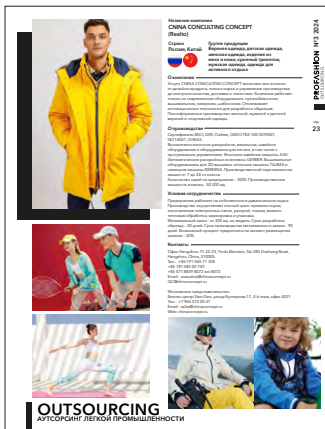
# Special project PROfashion OUTSOURCING



**PROfashion Outsourcing** — professional magazine dedicated to the outsourcing issues in the field of textile industry (factories, textiles, brands).

Special edition contains the list of the most competitive factories with the offer for garment-making facilities: jersey, outerwear, suits, dresses, sportswear, lingerie, home textile, children's clothing, denim, shirts, leather accessories, footwear, as well as companies that offer related products and services—logistics, certification, accessories, raw materials, IT-technology, banking programs, etc.

**Circulation:** 10 000 copies  
**Frequency:** 2 times a year



**Distribution:**  
Participants and visitors of **BEE-TOGETHER.ru** platform, owners and managers of Russian enterprises, Russian brands and networks with their own brands, the e-version for the entire PROfashion database of over **65 000 subscribers**.

Position in the magazine	The size, mm + 5 mm bleed	Price, USD
1st Cover	215 x 275	10 000
2nd Cover	215 x 275	4500
3rd Cover	215 x 275	3600
4th Cover	215 x 275	7000
1st spread	430 x 275	7000
2nd, 3rd spread	430 x 275	6000
Last spread	430 x 275	6000
spread	430 x 275	3600
1/1 page advertorial	2500 – 2700 signs	2800
1/2 page vertical format	88,5 x 235	1600

\* valid for advertising formats till December 31, 2024





# Advertising opportunities on BEE-TOGETHER.RU website

Nº	Format	Position on the site (size)	Screen / image	Position on the mobile version of the site (size)	Term	Cost, USD	Traffic
<b>MAIN PAGE</b>							
1	Honeycomb	900*1000		right after the key content	One week	375	10 000
2	Honeycomb * 5 (branding with a banner of the entire space)	900*1000*5		right after the key content	One week	375	10 000
3	Nº1 — horizontal banner after the block «How does the business platform work»	Desktop: 1120*240		Mobile: 440*125	One week	320	8000
4	Nº2 — horizontal banner after the block «Visitors' reviews»	Desktop: 1120*240		Mobile: 440*125	One week	270	7000
5	Banner in the news block, right	Desktop 265*440		Mobile: 440*735	One week	320	3000
6	Placement of «Company's news» in the main feed on the main page. The publication is adapted to the platform format	2000–4000 characters + 1-3 photo		2000-4000 characters + 1-3 photo	All time	270	3000
<b>ALL PAGES EXCEPT THE MAIN PAGE</b>							
7	Bottom banner	Desktop: 1920*60 (it is better to concentrate important information in the right part — the left part will be cut off on small monitors)		Mobile: 480*60	One week	500	10 000
<b>USER'S PERSONAL ACCOUNT</b>							
8	The entry page	«Top banner» (the user will see it for sure after logging in). Desktop: 1080*230		Mobile: 440*125	One week	375	2000
9	All pages except the entry page	«Bottom banner» — on each page Desktop: 1080*230		Mobile: 440*125	One week	270	1500

SEASONAL COEFFICIENTS: January, February, March, December — 0,5; April, September — 0,7; May, June, July, August, October, November — 1


\* valid for advertising formats till December 31, 2024

If you want to take part or become a partner,  
please contact us!  
We are open for cooperation!

**See you!**  
**November 12–14, 2024**  
**May 27–29, 2025**



**INTERNATIONAL**  
**BEE-TOGETHER.com**  
**OUTSOURCING BUSINESS PLATFORM**

Organizer: Russian association of fashion  
industry participants 

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